

## PMA Sponsorship for Affiliate Summit West 2025 February 3-4, 2025

**Includes:** Sponsorship of Cocktail Brunch at Off the Strip Bistro & Bar on Tuesday (February 4) from 9-11am (brunch and drinks) as well as booth sponsorship.

**Cost:** \$500 for PMA Members/\$1000 for non-PMA Members\*

**Deadline:** Payment and high resolution vector images must be submitted by December 31, 2024.

**Sponsorship includes:**

- 1) Company logo will be featured on PMA Meet Market booth signage along with other sponsors.

Example:



2) Company name and logo will be featured on Brunch blog post, Eventbrite, and member newsletter.

### Examples:

### Blog Post:

#### PMA Announces Cocktail Brunch For Affiliate Summit West 2023



I am happy to announce that the Performance Marketing Association is back to hosting cocktail brunches at Affiliate Summit West!

Join the PMA at Affiliate Summit West 2023 in Las Vegas for an opportunity to network with other industry innovators and influencers. *This is a very limited ticket event so you must RSVP!*

Meet us Tuesday, January 24, from 9-11am for a light brunch and cocktails and to learn more about what the PMA is doing this year, what is hot in performance marketing, and meet other PMA members. Members of the Board of Directors and Council Chairs will be on hand to take your questions and discuss how the PMA is working to help the industry. Stay for as little or as long as you like!

A big THANK YOU goes out to our sponsors who are making this event possible:

- [Affiverse](#)
- [affLIFT](#)
- [Afftribute](#)
- [Exclamation Marketing Solutions](#)
- [Fanatics](#)
- [LT Partners](#)
- [Moonpull](#)

### Eventbrite:

Special thanks to the following sponsors:



- Affiverse
- affLIFT
- Afftribute
- Exclamation Marketing Solutions
- Fanatics
- LT Partners
- Moonpull
- Partnerize



3) Recognition with both logo and tags on LinkedIn during the conference.




**Example:**




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 Performance Marketing Association •••  
1,346 followers  
3mo • Edited • 

A big thanks to our [#asw23](#) sponsors. We would love to connect with you so stop by and say hello at the Meet Market today (1421). Don't forget our members-only cocktail brunch tomorrow morning and our panel discussion tomorrow afternoon at 2:30 on "The \$9 Billion Report: Insights from the PMA's US Industry Survey". All good things! Looking forward to catching up with you.

[Affiverse](#) [affLIFT](#) [Afftribute](#) [Marketing Solutions](#) [Fanatics, Inc.](#) [LT Partners](#) [Moonpull](#) [Partnerize](#)

   AFFILIATE PARTNERSHIPS UNDERSTOOD

For more information, contact Tricia Meyer at [tricia@thepma.org](mailto:tricia@thepma.org).

**\*non-member sponsorship subject to PMA Membership committee approval**